

DFC Continuation Action Plan

12 Month Action Plan (September 30, 2022-September 29, 2023)

DFC Goal One: Increase Community Collaboration

Category: Coalition Marketing and Communication

Objective 1: By September 29, 2023, the Substance Abuse Prevention Coalition will have a minimum of a 5% increase in total followers on Face Book, Twitter, Instagram, website, and newsletters.

Strategy 1: Utilize the coalition’s Twitter, Face Book, Instagram, and website to increase coalition presence in the county.

Activity	Who is responsible?	By When?
Increase social networking presence by implementing the strategic plan for weekly social media posts through website company. Post a minimum of 4 prevention videos annually to social media sites.	Coordinator, Website company	September 2023
Encourage coalition members via email, and at monthly meetings, to share high yielding posts on their personal and organizational pages.	Executive Committee, Sector Representatives	Ongoing
Share the annual Coalition report produced by the University of Kansas Center for Research with members and key stakeholders in the community.	Executive Committee, Coordinator	March 2023
Continue regular coalition updates through distribution of emails, website, social media posts, and newsletter on coalition activities.	Coalition Coordinator, Website Company	Ongoing
Continue to educate coalition members to increase the understanding of sustainability. Executive Committee will begin working on a strategic plan for coalition sustainability and will develop a committee for this need.	Action Planning Committee, Executive Committee	September 2023
Continue to identify gaps in sector representation and increase members and involvement in those areas with recruitment efforts. Continue membership in CADCA, ADAPAO, and SPCA allowing for coalition involvement which increases capacity.	Executive Committee, Action Planning Committee	Ongoing
Implement the annual coalition survey to gage member satisfaction and areas for coalition improvement.	Action Planning Committee	October 2022

Category: General Prevention Activities

Objective 1: By September 29, 2023, the coalition will have a presence at a minimum of 5 community events and/or trainings that provide prevention materials on substance misuse/abuse.

Strategy 1: Coalition presence at community events and trainings opportunities to increase member involvement

Activity	Who is responsible?	By When?
The Action Planning Committee will determine community events and trainings that provide the best opportunities for the community to learn about prevention for the upcoming year.	Action Planning Committee	December 2022
Coalition members will ensure staffing at events and will provide resources and giveaways too event participants.	Action Planning Committee, Coordinator	Ongoing
Coalition will secure location at events selected for coalition participation.	Coordinator, Action Planning Committee	Ongoing
Coalition members will attend trainings such as ADAPAO Conference, OPC Conference, CADCA, Local Coalition Academy, and other TBD trainings to acquire more skills on substance abuse prevention.	Executive Committee, coalition members	September 2023
Coalition will maintain a minimum of 2 OCPS/OCPC/CHES members and will encourage a minimum of 1 other member to obtain their OCPS/OCPC/RA/CHES	Executive Committee	August 2023
Continue to update the KU Community Toolbox and the DFC Me Tracking Systems to reflect coalition presence with capacity building and community accomplishments.	Coordinator	Ongoing

Category: Outreach and Networking

Objective 1: By September 29, 2023, the coalition will provide presentations about the Substance Abuse Prevention Coalition and its current initiatives to a minimum of two coalition sectors, as measured by documenting 2 presentations in the University of Kansas Center for Research Tracking System and DFC Me tracking system.

Strategy 1: Provide prevention presentations on coalition efforts in the community

Activity	Who is responsible?	By When?
Update presentation materials to provide information about the coalition and educate participants about youth substance use prevention.	Action Planning Committee and Coordinator	April 2023
Schedule presentations with two Warren County Coalition Sectors to educate them about the current coalition initiatives.	Action Planning Committee, Tobacco Prevention Committee, Coordinator, and Executive Committee	August 2023

DFC Goal Two: Reduce Substance Abuse

Objective 1: By September 29, 2023, Warren County youth, grades 7-12, will report a 2% increase in perception of parental disapproval of alcohol use as measured by the Pride Student Drug Use Survey.

Strategy 1: Provide educational tools and strategic opportunities to parents to convey the risks of underage drinking to youth.

Activity	Who is Responsible?	By When?
Provide information and increase awareness to parents on the risks of underage drinking through things such as coalition partnered events, school websites, focus groups, and/or social media platforms	Action Planning Committee, Coordinator	June 2023
Enhance skills with parents by promoting campaigns and messaging materials about the risks of underage drinking through social media, community advertising, and promotional items.	Action Planning Committee, Coalition Coordinator	July 2023
Provide Information and increase awareness to parents about the need to role model low risk drinking behaviors to their youth with campaign messaging material through social media, community advertising, and promotional items.	Action Planning Committee, Other Organization Involved in Reducing Substance Abuse	August 2023

Objective 2: By September 29, 2023, Warren County youth grades 7-12 will report a 2% decrease in availability of alcohol as measured by the Pride Student Drug Use Survey

Strategy 1: Increase barriers to reduce youth access to alcohol

Activity	Who is responsible?	By When?
Provide Information Local law enforcement will provide materials to store owners who are cited for underage sales about underage drinking laws and encourage changing point of purchase or stopping sales to youth in the county.	Action Planning Committee, Law Enforcement	Ongoing
Reduce Access by increasing law enforcement and community patrolling of identified areas, businesses, and events where youth obtain and use alcohol in the county.	Action Planning Committee, Law Enforcement	September 2023
Reduce Access/Change Consequences: Local law enforcement will conduct compliance checks in the county to identify locations offering alcohol products to reduce point of purchase and sales to youth.	Action Planning Committee, Youth Sector, and Law Enforcement	August 2023

Objective 3: By September 29, 2023, Warren County youth grades 7-12 will report a 2% increase in perception of peer disapproval of alcohol use as measured by the Pride Student Drug Use Survey.

Strategy 1: Expand youth involvement locally through various Youth Led Prevention groups and encourage membership in the Youth Led Prevention Network of Ohio

Activity	Who is responsible?	By When?
Increase Skills by providing opportunities for youth to educate peers about the risks of underage drinking at events like the Youth Retreat, Annual Youth Summit, and We Are the Majority Rally.	Youth, Youth Serving Sectors, and Youth Led Prevention Committee	August 2023
Provide Support: Youth Led Prevention groups will demonstrate disapproval of substance use by participating in alternative substance free events.	Youth and Youth Serving Sectors	September 2023
Provide Support: Youth led groups will promote drug free lifestyles through social media engagement and prevention events in school throughout the year.	Youth, Youth Serving Sectors, and School Sector	August 2023
Enhance Skills: Support peer to peer prevention such as Teen Alliance Council, SADD, 4H, Ohio Youth Led Prevention Network, and Faith Based Youth Groups empowering youth to become leaders in prevention efforts by providing information and support, increasing skills, and implementing youth led campaigns.	Youth Serving Sectors, Youth, and Youth Led Prevention Committee	August 2023
Enhancing Skills by providing opportunities for expansion of youth skill development through public speaking such as podcasts, forums, planning initiatives, and workshops/trainings.	Youth Led Prevention Committee, Youth, and Youth Serving Sectors	August 2023

Objective 4: By September 29, 2023, Warren County youth grades 7-12 will report a 2% decrease of 30-day use of nicotine and marijuana in electronic nicotine delivery systems as measured by the Pride Student Drug Use Survey.

Strategy 1: Reduce youth access to electronic nicotine delivery systems

Activity	Who is Responsible?	By When?
Provide Information to community stakeholders of the importance of decreasing access to nicotine and marijuana in electronic nicotine delivery system products to underage youth by producing informational products to distribute.	Tobacco Prevention Committee, Action Planning Committee, Media Sector	June 2023
Enhance Skills: Work with partners from the Prevention Tobacco Addiction Foundation for implementation of Tobacco Retail Licensing policy.	Tobacco Prevention Committee and Action Planning Committee	August 2023
Reduce Access: Continue to meet with community stakeholders by attending City Council and Townships meetings to introduce Tobacco Retail Licensing to continue to lay foundations for TRL policies in communities throughout Warren County.	Action Planning Committee and Tobacco Prevention Committee Youth Serving Sectors, Youth	July 2023
Reduce Access/Change Consequences: Local law enforcement will conduct compliance checks in the county to identify locations offering electronic nicotine delivery system products to reduce point of purchase and sales to youth.	Law Enforcement Sector	September 2023
Reduce Access by increasing law enforcement and community patrolling of identified areas where youth obtain and use electronic nicotine delivery systems in the county.	Law Enforcement Sector	August 2023
Provide Information Local law enforcement will provide materials on Tobacco 21 laws to store owners who are cited for underage sales of Tobacco products to encourage changing point of purchase or stopping sales to youth in the county.	Law Enforcement Sector and Tobacco Prevention Committee	Ongoing
Changing Policy: Advocate for TRL policy change with local policy makers and assist with implementation of TRL laws for a minimum of one community within the county.	Youth, Youth Serving Sectors, Tobacco Prevention Committee, and Action Planning Committee	September 2023
Changing Consequences/Reduce Access: Advocate for Tobacco Free Parks in Warren County by meeting with environmental stake holders in the community.	Youth, Youth Serving Sectors, Tobacco Prevention Committee, and Action Planning Committee	September 2023

Physical Change: Provide local parks that go Tobacco Free the proper signage to indicate this enforcement.	Tobacco Prevention Committee, Action Planning Committee	September 2023
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Objective 5: By September 29, 2023, Warren County youth grades 7-12 will report a 2% increase in youth perception of risk of harm of nicotine and marijuana in electronic nicotine delivery systems as measured by the Pride Student Drug Use Survey.

Strategy 1: Provide education to convey the risks of electronic nicotine delivery systems

Activity	Who is responsible?	By When?
Provide Information and Support: Convey information to youth and adult leaders to implement effective messaging of the risks of using nicotine and marijuana in electronic nicotine delivery systems.	Tobacco Prevention Committee, School Sectors, and Youth Serving Sectors	July 2023
Providing Information: Continue to conduct social media campaign e.g., Twitter, Instagram, Face Book, cross banner platforms, and/or community billboards, radio ads, or movie theatre commercials with messaging of the harmful effects of electronic nicotine delivery systems	Action Planning Committee and Tobacco Prevention Committee	September 2023
Provide information and increase awareness to parents on the risks of ENDS products through things such as coalition partnered events, school websites, focus groups, and/or social media platforms.	Action Planning Committee and Tobacco Prevention Committee	September 2023
Enhance Skills: Continue to promote the importance of talking to youth about the harmful effects of nicotine and marijuana in electronic nicotine delivery systems through social media platforms.	Tobacco Prevention Committee and Action Planning Committee	Ongoing
Enhance Skills: Continue to update coalition members on TRL policies at monthly coalition meetings.	Tobacco Prevention Committee	Monthly
Changing Policy: Assist schools and youth led groups with prevention education regarding the risks of electronic nicotine delivery systems by providing resources like infographics and PSA's.	Tobacco Prevention Committee, Youth Serving Sectors, and School Reps	June 2023
Changing Policy: Get another TRL ordinance on the docket of a City Council meeting or Township meeting for discussion.	Tobacco Prevention Committee, Youth Serving Sectors, and Action Planning Committee	June 2023